

SOLAPUR UNIVERSITY, SOLAPUR
M.A. Mass Communication
M. A .Mass Communication Part I (Sem. I, Sem II)
(w.e.f. June 2018-19)

| Semester | Code | Title of Paper | Semester Exam | | | L | T | P | Credits |
|---------------|------|---|---------------|------------|------------|-----------|----------|----------|-----------|
| | | | Theory | IA | Total | | | | |
| First | | | | | | | | | |
| MC | | Hard Core Papers | | | | | | | |
| HCT | 1.1 | Principles of Mass Communication | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| HCT | 1.2 | Print Media | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| HCT | 1.3 | Reporting and Editing | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Soft Core Paper (Any One) | | | | | | | |
| SCT | 1.1 | Advertising and Public Relations | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| SCT | 1.2 | Rural and Agricultural Journalism | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Practical / Field Work | | | | | | | |
| HCP | 1.1 | Practical / Field Work 1 | 70 | 30 | 100 | 0 | 0 | 4 | 4 |
| SCP | 1.2 | Practical / Field Work 2 | 70 | 30 | 100 | 0 | 0 | 4 | 4 |
| | 1 | Internship / Tutorial | 00 | 25 | 25 | 0 | 1 | 0 | 1 |
| | | Total | 420 | 205 | 625 | 16 | 1 | 8 | 25 |
| Second | | | | | | | | | |
| MC | | Hard Core Papers | | | | | | | |
| HCT | 2.1 | Media Management | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| HCT | 2.2 | Media Law and Ethics | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| *HCT/P | 2.3 | Communicate in English Confidently | 55 | 20 | 75 | 3 | 0 | 0 | 1 |
| | | Soft Core Paper (Any One) | | | | | | | |
| SCT | 2.1 | Electronics Media (Radio and Television) | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| SCT | 2.2 | New Media Application | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Open Elective (Any One) | | | | | | | |
| OET | 2.1 | Writing and Communication Skills | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| OET | 2.2 | Environmental Communication | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Practical / Field Work | | | | | | | |
| HCP | 2.1 | Practical / Field Work 1 | 70 | 30 | 100 | 4 | 0 | 4 | 4 |
| SCP | 2.2 | Practical / Field Work 2 | 70 | 30 | 100 | 4 | 0 | 4 | 4 |
| | 1 | Internship / Tutorial | 00 | 25 | 25 | 0 | 1 | 0 | 1 |
| | | Total | 420 | 205 | 625 | 16 | 1 | 8 | 25 |

M. A .Mass Communication Part II (Sem. III ,Sem IV)
(w.e.f. June 2018-19)

| Semester | | Title of Paper | Semester Exam | | | L | T | P | Credits |
|---------------|-----|---|---------------|------------|--------------|-----------|----------|----------|-----------|
| Third | | | | | | | | | |
| MC | | Hard Core Papers | Theory | IA | Total | | | | |
| HCT | 3.1 | Communication Research | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| HCT | 3.2 | Development Communication | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| *HCT/P | 3.3 | Technical English Communication Skills. | 55 | 20 | 75 | 3 | 0 | 1 | 3 |
| | | Soft Core Paper (Any One) | | | | | | | |
| SCT3.1 | | Radio Journalism and Production | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| SCT3.2 | | International Communication | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Open Elective (Any One) | | | | | | | |
| OET3.1 | | Film Studies | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| OET3.2 | | Writing for Media | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Practical / Field Work | | | | | | | |
| HCP3.1 | | Practical / Field Work 1 | 70 | 30 | 100 | 0 | 0 | 4 | 4 |
| SCP3.2 | | Practical / Field Work 2 | 70 | 30 | 100 | 0 | 0 | 4 | 4 |
| 1 | | Internship / Tutorial | 00 | 25 | 25 | 0 | 1 | 0 | 1 |
| | | Total | 420 | 205 | 625 | 16 | 1 | 8 | 25 |
| Four | | | | | | | | | |
| MC | | Hard Core Papers | | | | | | | |
| HCT | 4.1 | Television Journalism and Production | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| HCT | 4.2 | Advertising and Social Marketing | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| HCT | 4.3 | Corporate Communication and Event Management | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Soft Core Paper (Any One) | | | | | | | |
| SCT | 4.1 | Online Journalism | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| SCT | 4.2 | Women and Media | 70 | 30 | 100 | 4 | 0 | 0 | 4 |
| | | Practical / Field Work | | | | | | | |
| HCP | 4.1 | Practical / Field Work 1 | 70 | 30 | 100 | 0 | 0 | 4 | 4 |
| HCD | 4.2 | Dissertation | 70 | 30 | 100 | 0 | 0 | 4 | 4 |
| | 1 | Internship / Tutorial | 00 | 25 | 25 | 0 | 1 | 0 | 1 |
| | | Total | 420 | 180 | 625 | 16 | 1 | 8 | 25 |

***HCT/P is mandatory for every student who seeks M.Sc. / M.A./M.C.A. degree and has to earn 3 credits in Sem.-II & Sem.-III. However these credits will not accumulated for CGPA, in case student fails in these courses he will be declared as fail.**

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| <p>MC=Mass Communication L =Lecture T =Tutorials P=Practical IA= Internal Assessment HCT=Hard Core Theory SCT=Soft Core Theory OET=Open Elective Theory HCP=Hard Core Practical SCP=Soft Core Practical HCD=Hard Core Dissertation 4 Credits of Theory = 4 Hours of teaching per week 4 Credits of practical = 4 Hours practical per week</p> |
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